

BETA THETA PI WINTER LEADERSHIP CONCLAVE

PRESIDENTS ACADEMY | KEYSTONE CONFERENCE | LEADERSHIP SUMMIT

NEW FOR 2025

For 2025, Beta is introducing a new concept for its winter leadership development training programs by bringing the Miller Nichols Chapter Presidents Leadership Academy, Keystone Regional Leadership Conference and Hugh E. Stephenson Jr. Leadership Summit together for one weekend in one location – downtown Chicago!



WHAT ARE THE BENEFITS?

- A comprehensive experience where all chapter leaders receive education and focused messaging simultaneously.
- Greater opportunities for networking, roundtables, peer-to-peer problem solving and idea sharing.
- Increased exposure to General Fraternity resources.
- Avoid burnout by minimizing travel to only one weekend.
- Streamline attendance during a busy time in the academic year.

HOW WILL IT WORK?

- Chapter presidents arrive Thursday, January 9, for CPLA. On Friday afternoon, they join other attendees for Keystone.
- CPLA sessions will be expertly tailored to the needs of chapter presidents and enhance their skills in the role.
- Vice presidents and advisors arrive Friday, January 10, for a Keystone Conference kickoff event.
- Participants depart Sunday, January 12, at noon.

HOW SHOULD WE BUDGET FOR THIS EVENT?

- Similar to past winter leadership programs, registration fees will be billed for 4 collegiate attendees for Keystone and 1 for CPLA (for budgeting purposes, see fees at beta.org/membershipcosts).
- Chapters should consider the new location when planning for travel expenses and budget for airfare, mileage and parking, if needed.

WHAT WILL ATTENDEES EXPERIENCE?

- Officer-specific tracks
- High energy keynotes
- Sessions focused on enhancing leadership skills and chapter culture
- A greater understanding of Beta's Ritual and lore
- Roundtables with chapters of similar size, culture and composition
- Time for leaders to plan for the year ahead
- Collaborative opportunities with Administrative Office staff and General Fraternity Officers

DATES

CPLA

Thursday, January 9 -
Friday, January 10, 2025

Keystone

Friday, January 10 -
Sunday, January 12, 2025

LOCATION

Chicago Marriott
Magnificent Mile
540 Michigan Ave,
Chicago, IL 60611

WHO

Chapter president, 3 vice presidents and 1 advisor. Exact positions will be announced in September.

COSTS

See registration fees at beta.org/membershipcosts.

MORE INFORMATION

The hotel is located two blocks from the Chicago River, providing ample opportunities for training, brotherhood and entertainment in the vibrant downtown of America's third-largest city.

It is easily accessible from two major airports (Chicago O'Hare and Chicago Midway) and is within driving distance for many Beta chapters.

CONTINGENCY PLANS

The Chicago Marriott Downtown Magnificent Mile hosted CPLA in January 2024 with no weather disruptions.

In the event of inclement weather in the area, the Fraternity will pivot its programming to fit a virtual format.