



# AUTO-KAI CLUB

## FREQUENTLY ASKED QUESTIONS

### **What is the Auto-Kai Club?**

The Auto-Kai Club is the Beta Foundation's new giving Club which recognizes Betas and friends who establish recurring electronic gifts to the Beta Leadership Fund in monthly, quarterly or yearly installments. Thousands of Betas and friends build a bridge for our young Betas across North America, and the Auto-Kai Club helps maximize BLF impact through simple, secure and ongoing charitable giving.

### **What are the benefits of joining?**

Joining the Auto-Kai Club saves time and check writing, minimizes solicitations you receive and breaks down your giving into more manageable amounts. The more members in the Auto-Kai Club, the greater donor retention for the Beta Foundation (which also lowers unnecessary fundraising expenses.) Most importantly, joining the Auto-Kai Club helps the Beta Foundation use your BLF support in a way that maximizes student impact because your recurring gift will touch every Men of Principle program throughout the year.

### **How do I become an Auto-Kai Club member?**

The easiest way to join is online at [gift.beta.org/autokai](http://gift.beta.org/autokai). The online giving form allows you to set the dollar amount and recurring frequency of your Auto-Kai Club membership. You can also set up your membership over the phone by calling Director of Development Laura Lednik at 800.800.BETA (2382), or you can join by establishing a recurring gift through the online bill pay options of your own financial institution.

### **How are Auto-Kai Club members thanked and recognized?**

Along with being recognized in the Foundation Annual Report, all Auto-Kai Club members who join by May 31, 2015, will receive the executive Beta padfolio embossed with the Fraternity's logo. This is a one-time only premium being offered in the inaugural year of the Auto-Kai Club. Additionally, Auto-Kai Club members will be periodically thanked via letter by students directly benefitting from your support. Our hope is that these thank you letters (along with periodic touch points from the Foundation staff) will build confidence in the ongoing impact you are making on the Fraternity through your Auto-Kai Club membership.

### **What if I want to modify or discontinue my Auto-Kai Club membership?**

No problem! Simply contact the Laura Lednik or another member of the Beta Foundation at 800-800-BETA (2382), and we can immediately adjust the dollar amount and/or frequency of your giving (or discontinue your membership altogether).

### **When will my recurring electronic gift be processed?**

Your initial installment will occur immediately on the date you submit the online giving form or on the date you call the Beta Foundation when setting up your membership over the phone. All future installments will occur at your desired frequency and on the 1<sup>st</sup> or 15<sup>th</sup> of the month (whichever is closest to your original installment date).