

Beta Brotherhood Assessment Report Facilitation Guide

Logistics

Room Set Up	The room should be set to facilitate a meeting.
AV	Projector Screen
Supplies	Copies of the report to share with the chapter members. Note cards to give each person to write down questions they might have about the BBA

Session Notes

This session is meant to provide an overview of the Beta Brotherhood Assessment report and help chapter members understand how to read the report and what they should take away from it.

FN = Facilitator Note
PP = PowerPoint Slide

Session Objectives/Learning Outcomes

Objective(s)	Provide an overview of the Beta Brotherhood Assessment Give a description of the chapter report Provide direction for how to read the report and operationalize the information
Learning Outcomes	Students will be able to compare their chapter with Beta Theta Pi's national scores. Students will be able to describe what the measure in the report tell them about their chapter. Students will be able to select one area of improvement for their chapter based on the data.

Beta Brotherhood Assessment Report Facilitation Guide

Session Outline

5/5	Introduction
	<ul style="list-style-type: none"> - Thank the members for attending the session. - Be sure to thank them for their participation in the Beta Brotherhood Assessment. <p>During this time, we are going to go over the chapter report we received at CPLA and talk a little bit about what the report tells us about our chapter and how we can use this information to move our chapter forward.</p> <p>Before we get started, I have some note cards that I want to hand out to each of you. I want us to use these note cards to jot down any questions you have about the Beta Brotherhood Assessment or the report. I will be collecting these notecards and will follow-up with answers to some of these questions at our next chapter meeting.</p> <p><i>Take a few moments and hand out the cards.</i></p>

10/10	Overview
<p>PP</p> <p>PP</p>	<p>First off, I want to take a minute and give you a brief overview of the Beta Brotherhood Assessment and how we got to this point.</p> <p>As part of Beta’s new strategic plan, we have committed to focusing on (PP) Brotherhood, Personal Growth, and Home. As a way to give our chapters a clearer picture of the culture around these ideals we have partnered with Dyad Strategies (PP) to measure the culture of our organizations.</p> <p>For a long time we have had quantifiable ways to measure the success of our chapters like G.P.A. or initiation rates. The BBA will provide us some of the “story” behind the chapter experience our members are having.</p>
<p>PP</p> <p>PP</p>	<p>So you all completed the assessment this past October! We had an awesome response rate as an organization. 80% of our membership completed the Beta Brotherhood assessment which is incredible. So now we have a great data set to give us insight about our chapter culture.</p> <p>To accomplish this, the administrative office developed this chapter report. This report gives us a lot of great information but I want to hit on the high notes and important things to look at.</p> <ol style="list-style-type: none"> 1. The report starts by showing some overall statistics about assessment completion and where our chapter ranks in comparison with other Beta chapters.

Beta Brotherhood Assessment Report Facilitation Guide

PP	<p>a. You can also see what, if any incentives we have qualified for with our completion.</p> <p>2. The second, third, and fourth page of the report are organized by our strategic initiatives and give you some data about how your chapter measures against some of the metrics asked in the survey.</p> <p>a. We have included three measures that represent each of the three strategic priorities. So you can see nine separate markers of our chapter culture.</p> <p>b. Four of these measures are the four dimensions of brotherhood</p>
PP	<p style="padding-left: 40px;">i. Brotherhood based on Solidarity</p> <p style="padding-left: 40px;">ii. Brotherhood based on Shared Social Experience</p> <p style="padding-left: 40px;">iii. Brotherhood based on Belonging</p> <p style="padding-left: 40px;">iv. Brotherhood based on Accountability</p>
PP	<p>3. The graphs shows two bars, the first is the organization’s score (what Beta as a whole looks like) and the second bar is the score for our chapter.</p> <p>4. Each graph also has an ideal range identified in green.</p>
PP	<p>5. Below each graph is an explanation of what part of our chapter culture was being measured and what it means when your score falls inside or outside of the ideal range.</p>
PP	<p>6. Finally, each strategic initiative page ends with suggested activities and actions that we can take to improve or continue to excel in the areas of Brotherhood, Personal Growth, and Home.</p>

PP	<p>So from a practical standpoint, that is how the report is meant to be read. Let’s take a few minutes and examine our report with a partner. Don’t forget that you have a notecard to write down any lingering questions you have about the report.</p> <p><i>Give the members 2-3 minutes to read over the report and discuss with a partner or peer</i></p> <p>Great, let’s bring it back. I have a few questions to ask you about your short conversations.</p> <p>What are some of your thoughts coming out of your discussions? What surprised you about our chapter based on the data in the report? What surprised you about Beta overall based on the data in the report? What is the area that you think we should focus our efforts on improving working on?</p>
-----------	---

7/22	Next Steps
	<p>Thanks for sharing some of your insights so far. A big motivation behind doing this cultural assessment is so that we could have an opportunity to look in the mirror and see what our chapter is doing well at and perhaps where we need to do a little work and reflection.</p>

Beta Brotherhood Assessment Report Facilitation Guide

PP	<p>Coming out of this discussion, the executive team will have a chance to spend more time with the report and the data at Keystone but I want to get a sense of what you all are thinking.</p> <p>So you have that notecard in front of you. Knowing that we should use this report and this data to move our chapter forward I want you to spend some time with those around you considering what our biggest priority as a chapter should be. Based on the data that you see in front of you – where should myself, the other executive team members, and the membership overall look to focus in the coming year.</p> <p><i>Give the members 2 minutes to discuss with the partners.</i></p> <p>Go ahead and discuss and write down your priority on the notecard. I will be collecting these so if you want to write it down for yourself please do that as well.</p>
	<p>I appreciate you all giving some thought to this. These results are going to allow us to really think about our brotherhood in a new way and give some common language to us around the idea of brotherhood. It is great to be able to say that “we have a strong brotherhood” but this report and this data are going to paint a clearer picture of what that means in our chapter and how we can make sure our brotherhood balanced.</p>

3/25	Wrap Up/Conclusion
FN	<p>If you have more questions about the Beta Brotherhood Assessment you can always access the FAQ document on Beta.org. As we continue to complete this assessment annually we will have better and better data to show us how our chapter is looking at brotherhood and what the culture of our chapter says about the type of experience we are providing.</p> <p>Thanks for taking the time to talk through this data with me. Make sure I get your notecards before you take off!</p> <p><i>If you get questions that you are unable to answer please reach out to your Chapter Advisor, Leadership Consultant, or call the Administrative Office at 800.800.BETA to get some help!</i></p>