



BETA THETA PI
— MEN OF PRINCIPLE —

Chapter Awards Application Information

The General Fraternity recognizes chapter/colony success and achievement at the General Convention each summer. All applications are due April 15. If you have any questions, please contact the awards committee at awards@beta.org.

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Knox Award

Criteria

Cultivation of the Intellect: Achieve a minimum chapter GPA at or above the All-Campus Average (ACA). Chapters can track their historical performance at MyBeta > your chapter homepage > Chapter Reports > GPA Graphs.

Advisor Support: Work with an advisory team consisting of the five core advisors: chapter counselor, recruitment advisor, pledge education advisor, risk management advisor and financial advisor.

Chapter Size: Maintain a chapter size at or above the average chapter size for all fraternities on campus. For chapters where the campus does not report the average chapter size for fraternities, the Beta chapter must have at least 40 members. In addition, chapter must utilize the Men of Principle Grant Program in its entirety, including apply for, receiving, and disbursing the grant in the academic year immediately prior to Convention.

Membership Education

- **New Member Education:** Complete PPEA Certification by the deadlines established by the Board of Trustees (September 1 for fall; December 15 for spring, or 2 weeks before bid day / induction). Certifications are reported by the district chief.
- **New Member Retention**
Maintain a three-year initiation rate of 90% or higher. Chapters can track their historical performance at MyBeta > your chapter homepage > Chapter Reports > Pledge to Initiation.

Membership Education: Cultural Assessment

At least 90% of members participate in the Beta Brotherhood Assessment. Chapter presidents will receive ongoing participation reports while the assessment is open in October.

Leadership Development

Send 10 attendees to the core leadership events annually (one CPLA attendee, one Convention Delegate, eight Keystone attendees) and send 6 attendees to other leadership development experiences (Leadership College, Wooden Institute or UIFI). Chapters can track their historical attendance at MyBeta > your chapter homepage > Chapter Reports > Leadership Development.

Chapter Standing and Operations

Have good standing status with both the host campus and the General Fraternity during the entire academic year prior to the award application process and submit competitive applications for at least one award in each of these four categories:

- **Service:** John Holt Duncan Service Award or Campus Involvement Award

- **Alumni:** Outstanding Alumni Relations Award or Stephenson Historical Preservation Award
- **Communications:** North Dakota Communication Award
- **Singing:** Whitman Choral Cup, Best New Song or Shelby Molter Song Competition Award

Financial Health

Compliant with Chapter Accounting Standards and no financial suspension for a 90-day balance with the General Fraternity during previous academic year.

There is no application for this award. The Knox Award is calculated based on historical chapter performance and information submitted by your chapter. Chapters that don't submit needed data could be disqualified for the award. The SCOE report on MyBeta > your chapter homepage shows how your chapter is performing against most Knox Award criteria.

Sisson Award

Criteria

Cultivation of the Intellect: Achieve a minimum chapter GPA at or above the campus All-Men's Average (AMA). For campuses that do not provide an All-Men's Average, chapter must be at or above a 2.8 GPA, as required by the Code of Beta Theta Pi. Chapters can track their historical performance at MyBeta > your chapter homepage > Chapter Reports > GPA Graphs.

Advisor Support: Work with an advisory team consisting of the five core advisors: chapter counselor, recruitment advisor, pledge education advisor, risk management advisor and financial advisor.

Chapter Size: Maintain a chapter size at or above the average chapter size for all fraternities on campus. For chapters where the campus does not report the average chapter size for fraternities, the Beta chapter must have at least 40 members.

Membership Education:

- **New Member Education:** Complete PPEA Certification by the deadlines established by the Board of Trustees (September 1 for fall; December 15 for spring, or 2 weeks before bid day / induction). Certifications are reported by the district chief.
- **New Member Retention:** Maintain a three-year initiation rate of 85% or higher. Chapters can track their historical performance at MyBeta > your chapter homepage > Chapter Reports > Pledge to Initiation.
- **Cultural Assessment:** At least 85% of members participate in the Beta Brotherhood Assessment. Chapter presidents will receive ongoing participation reports while the assessment is open in October.

Leadership Development: Send 10 attendees to the core leadership events annually (one CPLA attendee, one Convention Delegate, eight Keystone attendees) and send 3 attendees to other leadership development experiences (Leadership College, Wooden Institute or UIFI). Chapters can track their historical attendance at MyBeta > your chapter homepage > Chapter Reports > Leadership Development.

Chapter Standing and Operations: Have good standing status with both the host campus and the General Fraternity during one semester or two quarters prior to the award application process and submit competitive applications for at least one award in two different categories:

- **Service:** John Holt Duncan Service Award or Campus Involvement Award
- **Alumni:** Outstanding Alumni Relations Award or Stephenson Historical Preservation Award
- **Communications:** North Dakota Communication Award

- **Singing:** Whitman Choral Cup, Best New Song or Shelby Molter Song Competition Award

Financial Health: Compliant with Chapter Accounting Standards and no financial suspension for a 90-day balance with the General Fraternity during previous academic year.

There is no application for this award. The Sisson Award is calculated based on historical chapter performance and information submitted by your chapter. Chapters that don't submit needed data could be disqualified for the award. The SCOE report on MyBeta > your chapter homepage shows how your chapter is performing against most Sisson Award criteria.

Campus Involvement Award

Betas are expected to be leaders in their chapters, on campus, and in the greater community. The Campus Involvement Award is given annually to chapters with outstanding and sustained involvement in campus organizations and student leadership positions.

Application Requirements: Excel file of all the brothers and the organizations they are involved with (including position held and tenure in that position). The four columns of the Excel file should be Name, Organization Name, Position Held, Tenure.

More Info: Paid positions within an organization should be noted beside the name of the position. A member may be involved in more than one organization. Letters of recommendations may be attached as well.

Charles Henry Hardin Leadership Development Award

This award is given to chapters that exemplify outstanding participation in Beta-provided and sponsored leadership experiences, honoring the leadership displayed by Founder Charles Henry Hardin. The award is given to chapters that have:

- The highest percentage of members who attend leadership programs
- Highest total number of members who attend leadership programs

Application Requirements: There is no application for this award. It is calculated based on attendance recorded at our events. Chapters can see their historical leadership development program participation at MyBeta > Your Chapter Homepage > Chapter Reports > Leadership Development.

The criteria includes participation from the start of last year's Convention through this summer's Wooden sessions. To qualify, chapters must send a minimum of fifteen participants **OR** at least 20% of the chapter's second semester roster, including graduating seniors, and must participate in a minimum of three different experiences. Members who attend multiple events will count as multiple participants. Experiences include:

- Convention Delegate
- Convention Leadership College
- Chapter Presidents Leadership Academy
- Keystone Regional Leadership Conference
- Wooden Institute
- Undergraduate Interfraternity Institute (UIFI) (this is a program provided through the NIC but funded through Beta scholarships)

Excellence in Risk Management Award

This award recognizes chapters with outstanding risk management programs that best reflect the mission, vision and values of Beta Theta Pi.

Application Requirements: This award requires a series of questions about risk management to be answered. The questions include topics such as education of the chapter on the Risk Management Policy, advisors' involvement in event planning, speakers or events that promote safety and wellness, biggest risk the chapter faced in the last year, etc.

More Info: The chapter may also submit any relevant document such as an outline for risk management workshops, a timeline for planning events, or an event planning checklist.

H.H. Stephenson Jr. Award for Historical Research & Preservation

This award recognizes a chapter's commitment to historical education and preservation, exemplifying the passion displayed by former archivist, H.H. Stephenson Jr., *Miami '39*.

Application Requirements: To complete this application, the chapter must have

- Knowledge of the chapter's historical preservation and research
- A copy of the Chapter's written archival program that includes policies and procedures for archiving. It must address:
 - a) *Chapter Archives* – a description of where all artifacts, awards, writings, photos, and other historically significant memorabilia are kept throughout the year.
 - b) *Chapter Archives Log/Inventory* – include a list with descriptions of all items currently held within the chapter's archives, denoting any entries/additions that were made in the past academic year. Please also include any items that are currently on display and their whereabouts.
- A copy of the chapter's written historical education program that includes the chapter's strategy for educating members about the history of the Beta Theta Pi Fraternity. It must address:
 - a) *Oral Histories* – include the names, roll numbers, and transcripts from interviews conducted with any distinguished and/or elder Beta alumni.
 - b) *Presentations on History* – include descriptions of any additional educational events and activities that were scheduled for chapter members and alumni. All events must be chapter sponsored.

More Info: This award requires answering questions such as if the chapter has an Archivist or Historian, if the chapter works to preserve photos, if the chapter has a history book/pamphlet, etc.

John Holt Duncan Community Service Award

The Duncan Service awards are presented to chapters that best exemplify, through their hands-on service and philanthropy, the commitment of Beta Theta Pi Fraternity to our members, our campuses, our communities and the world.

This award has two categories:

- Outstanding Ongoing Service
- Outstanding Annual Event

Application Requirements: The awards will be given to chapters that demonstrate a sincere desire to serve their community and have had a measurable impact. To complete this application, the chapter must have:

- Details on each project or event
- Documents about the project or event, including program descriptions, pictures, press releases, notes of appreciation, etc.

Most Improved Chapter Award

This award is given to the chapter that demonstrates significant improvement in a variety of areas, including recruitment, member education and development, risk management, and building positive chapter culture.

Application Requirements: Chapters should ensure that all GPA information and the member roster is correct on MyBeta. Attached to this application must be a written statement (not more than 3 pages) that details improvements in your chapter in any of the following areas: chapter operations, recruitment methods, new member education and member development, financial operations, risk management, ritual, alumni relations, academics, campus involvement, or values-based chapter culture. You also may attach letters of recommendation / support from advisors, General Fraternity Officers, or campus professionals.

New Song Writing Competition Award

Beta is known as the “Singing Fraternity” for a reason – and our collection of songs continues to grow! This award recognizes the best original song submission that exemplifies the Beta Spirit and the values of the Fraternity.

Application Requirements: This award requires the chapter to attach the musical notation and an audio file for the song. Five separate files may be uploaded if necessary.

More Info: The songs are judged by the General Fraternity Chorister and a team of qualified volunteers.

North Dakota Award for Alumni Communication

The Fraternity presents up to three awards for excellence in chapter or alumni communications. The competition is based on *creative and engaging content* that (1) demonstrates the chapter and their alumni's understanding and communication of how their members live Beta's core values and (2) communicates general alumni news.

Application Requirements: This award requires the chapter to provide the following:

- Digital copies of at least three different examples of a print or electronic newsletter/magazine, ChapterSpot internal messaging, online calendars, social media efforts, etc. distributed via print and electronic means during the previous academic year.
- If online content, provide "insights" of performance data.
- Materials must comply with Beta Theta Pi visual and brand standards as outlined in the [Graphic Standards Manual](#) and [Style Guide](#).
- No copyrighted or trademarked third-party content may be used in the publication.

More Info: The chapter may attach up to 10 documents.

Outstanding Alumni Relations Program Award

Membership in Beta Theta Pi is for a lifetime. Our members and chapters deserve – and need – the network of support provided through their Fraternity experience and the lifelong friendships made through Beta. The Outstanding Alumni Relations Program Award recognizes chapters and alumni relations committees that work diligently to keep their alumni connected to Beta Theta Pi and to each other.

Application Requirements: This award requires the chapter to:

- Be using the recommended Alumni Relations Committee structure. We will use the roster on MyBeta to confirm the committee structure.
- Describe the activities of your committee to find lost brothers and routinely update contact info for your alumni base. Feel free to include statistics such as progress made to reduce number or percentage of lost brothers, number of address corrections submitted to the Administrative Office, etc.
- Submit samples of alumni communication from the last 18 months. This could include copies of printed and e-newsletters, links to social media feeds, etc.
- Describe ways the chapter incorporates alumni into routine chapter operations. Examples could include inviting alumni to ritual events, asking prominent alumni to speak at chapter meetings, etc.
- Describe alumni events hosted in the last year.
- Describe other innovative and effective ways the Alumni Relations Committee is connecting with chapter alumni.

More Info: Award winning chapters will demonstrate that they have built an outstanding alumni relations program for their chapter using the tools and best practices recommended by the General Fraternity. Examples include:

- Using the recommended structure of an alumni relations committee, with a dedicated alumnus in the alumni relations committee chair role, to plan and execute the alumni relations activities in close collaboration with the chapter, advisory board, and house corporation.
- Staying connected with alumni by cultivating an accurate alumni database in “OneList” (the General Fraternity’s alumni database) and reducing the number of lost brothers through regular solicitation and management of alumni contact information.
- Developing a year-round communication plan that includes print, electronic, and social media.
- Planning and hosting alumni events that promote intergenerational friendships and networking and demonstrate the values of Beta Theta Pi.
- Using General Fraternity recommended tools such as Chapter Spot, MyBeta, and OneList to support your alumni relations efforts.

Outstanding New Member Education Program Award

This award recognizes chapters that plan and implement an outstanding new member program that reflects the mission, vision, and values of Beta Theta Pi.

Application Requirements: This award requires the chapter attach copies of new member education materials. Information about new member GPA and pledge-to-initiation rates will be pulled from MyBeta. Chapters can track their own performance metrics at MyBeta > Your Chapter Homepage > Chapter Reports > Pledge to Initiation. The chapter will answer questions such as the role advisors play in new member education, Beta songs taught during new member education, incorporation of philanthropy and service into the new member education program, etc.

Outstanding Recruitment Program Award

This award recognizes chapters and colonies with recruitment programs that reflect the mission, vision and values of Beta Theta Pi and incorporate recruitment best practices.

Application Requirements: This award requires the chapter submit the following:

- Data for recruitment goal, number of bids given, and number of bids accepted for the last three recruitment cycles.
- Copies of any recruitment workshops or training sessions.
- Copy of your recruitment calendar / timeline.

The chapter may submit a copy of marketing plans/materials, outlines/PowerPoints from recruitment workshops, timeline of Men of Principle Scholarship, etc.

More Info: Information about pledge class size over time and pledge-to-initiation rates will be pulled from MyBeta. Chapters can track their own performance metrics at MyBeta > Your Chapter Homepage > Chapter Reports > Pledge to Initiation.

Shelby Molter Song Competition

Beta Theta Pi has been a singing fraternity almost from its birth and has emphasized the idea contained in the words, “a singing chapter is a good chapter.” Because of this deep-seated feeling, members are encouraged to perform on campus and within the community. Therefore, the Fraternity offers the opportunity for groups to perform live each year at the General Convention, with the selection of one overall winner. Chapters typically perform a traditional Beta song.

Application Requirements: The chapter will attach notation for the song to be performed at General Convention.

Outstanding Advisory Team Award

This award is given to the Chapter Advising Team that distinguishes themselves through their coaching and support of an undergraduate chapter or colony. Nominations typically come from chapter officers, district chiefs, regional chiefs or Administrative Office staff (although advisory teams are welcome to nominate themselves).

Whitman Choral Cup

Beta Theta Pi has been a singing fraternity almost from its birth and has emphasized the idea contained in the words, “a singing chapter is a good chapter.” Because of this deep-seated feeling, members are encouraged to perform on campus and within the community. The Whitman Chapter has a historical reputation for its choral abilities, so this award is named in its honor. It is presented to the best recorded performance by a chapter. Chapters typically perform a traditional Beta song.

Application Requirements: This award requires that the Chapter have three recorded Beta songs that meet the following criteria:

- Choral group members must be undergraduates or alumni (but the number of alumni may not exceed 10% of the total number of singers).
- At least 25% of the chapter members must sing.
- There are to be no solos and at least three voices must be singing at all times. There may be only one accompanying instrument.
- Songs may be repeated every other year.
- Songs are to be submitted in the application with a statement by the chapter president that all rules and regulations were followed.

More Info: This award will be judged by three knowledgeable musicians. An entry will be judged as follows: 30% interpretation, 30% tone and balance, 30% enunciation and clarity and 10% arrangement.

Virginia Tech Award for Excellence in Academics

The Virginia Tech Award recognizes scholastic achievement by honoring one chapter within 10 specified regions that had the highest differential between the chapter average GPA and the all campus average GPA. An award is also presented to the chapter with the most improved GPA in the last year, as well as an award for the highest GPA across all Beta chapters.

There is no application for this award. It is awarded based on each chapter's submitted grade reports. Check [MyBeta](#) to ensure that your chapter has submitted all required grade reports.