

Chapter President's Leadership Academy & Leadership Summit

Program Agenda
January 10, 2021

Please contact Claire Dixon, Director of Leadership & Education, with questions at Claire.Dixon@beta.org.

AGENDA	
Time	Session Title
11:00 AM – 11:15 AM	Welcome
11:15 AM – 12:00 PM	Keynote - Dr. Gentry McCreary, <i>Beta Brotherhood Assessment Global Data Review</i>
12:00 PM – 12:45 PM	Breakout 1 (See Below)
12:45 PM – 1:15 PM	Break
1:15 PM – 2:15 PM	Keynote - Lawrence Ross, <i>Blackballed: The Black and White Politics of Race on America's Campuses</i>
2:15 PM – 3:00 PM	Breakout 2 (See Below)
3:00 PM – 3:30 PM	Break
3:30 PM – 4:15 PM	Breakout 3 (See Below)
4:15 PM – 4:30 PM	Closing
4:30 PM – 5:30 PM	<i>Optional GFO & Volunteers/Student Hang-Out</i>

We are pleased to welcome two distinguished keynote speakers!			
Time	Session Title	Audience	Description
11:15 AM – 12:00 PM	Dr. Gentry McCreary, <i>Beta Brotherhood Assessment Global Data Review</i>	All	Dr. Gentry McCreary is the CEO & Managing Partner of Dyad Strategies. Gentry's work experience has been in fraternity and sorority advising and student conduct. Beta Theta Pi has completed year three of the Beta Brotherhood Assessment hosted in partnership with Dyad Strategies. In this 45 minute session Gentry will review the 2019 Beta Brotherhood Assessment data and spark important discussion about the role brotherhood plays in the Beta experience.
1:15 PM – 2:15 PM	Lawrence Ross, <i>Blackballed: The Black and White Politics of Race on America's Campuses</i>	All	Lawrence Ross, the author of the best seller "The Divine Nine," has written a new blockbuster book "Blackballed: The Black and White Politics of Race on America's Campuses." In this session Lawrence will uncover America's hidden secret: our colleges and universities have fostered a racist environment that makes them a hostile space for African American students. This presentation will challenge us to think hard about the current landscape of the college campus and motivate us to make meaningful change to make Beta a more inclusive, welcoming experience.



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The day is split into 3 breakout sessions. A description of each session is below.

Session 1 - 12:00 PM – 12:45 PM

Session Title	Audience	Description
BBA Into Action	Chapter Presidents	Each president will be assigned to one of three breakouts, which will give you an opportunity to dive into your chapter's Beta Brotherhood Assessment results and receive coaching on how to use your scores to set goals and improve your chapter.
GFO Roundtable	GFO	All General Fraternity Officers will attend this open-discussion roundtable hosted by General Secretary Wayne Kay and Executive Director Jeff Rundle.
New Advisor Basics	New Advisors	Did you step into your advising role in the last year? If yes, join this session to learn some pointers on how to be a great advisor!
Experienced Advisor Roundtable	Returning Advisors	Are you a more experienced advisor? If yes, join this session to share your best practices and learn from other experienced volunteers.

Session 2 - 2:15 PM – 3:00 PM

Session Title	Audience	Description
So You Now Know About Campus Racism...Now Let's Talk Beyond Fraternities and Sororities	All	Continue the conversation with keynote speaker Lawrence Ross to identify and deconstruct racist structures that exist in daily life and the role each person can play in the process.
Kai Committee / Conduct 101	All	This session will focus on best practices for an effective Kai Committee meeting as well as an overview of responsible conduct within the Fraternity.
Next Level Meeting Management	Chapter Presidents	Effective meetings help you get things done and make your members happy. In this session you'll learn skills to take your exec meetings and chapter meetings to the next level.
Advisor Recruitment	Volunteers	Struggling to find advisors to join your team? Come to this session to learn best practices to bringing in new and talented volunteers.
New District Chief Training	New District Chiefs	This session is for district chiefs who have been appointed in the last 12 months. You'll learn the basics of your role and have a chance to ask questions and share best practices.



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Session 3 - 3:30 PM – 4:15 PM		
Session Title	Audience	Description
When Being Brotherly Isn't Enough...How Can Beta Theta Pi Deconstruct White Supremacy In Its Ranks?	All	Continue the conversation with keynote speaker Lawrence Ross to identify and deconstruct racist structures that exist in daily life and the role each person can play in the process.
Bystander Intervention Practice	Chapter Presidents	This session will teach bystander intervention best practices that you can take home and share with your Brothers. Participants will work through common scenarios and how to best intervene.
Working with Your IFC	Chapter Presidents	Being Chapter President means being a leader within your IFC. This session will teach you how to effectively collaborate with other fraternal leaders on your campus and make your IFC work for you.
Best Practices for Remote Advising	Volunteers	Not being able to meet with students face-to-face can make advising more challenging. This session will teach best practices for being an effective advisor while working remotely.
Retention Best Practices	All	How many of your members stay all the way through graduation? Are you juniors and seniors fully engaged? Join this session to identify trends and learn tactics to create more "glue" with your members.

Plan ahead! What sessions sound most interesting to you? We have provided a sample schedule below to pre-plan your sessions, bold text indicates you have need to pick a session from above:

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