

Sons of the Dragon Club

Leave your mark... for the Kai



Frequently Asked Questions

What is the Sons of the Dragon Club and why does it exist?

The Sons of the Dragon Club is the Beta Foundation's annual giving program exclusively for all undergraduates, new members and members alike. The Club is a special way for undergraduates to learn about the Foundation and join other Betas and friends providing charitable gifts to the Beta Leadership Fund. Today's undergraduates directly benefit from the award-winning leadership programs and resources funded by the Foundation each year, and the Sons of the Dragon Club is a unique way for young Betas to begin their lifelong journey of building a bridge for those who follow.

What is the Beta Leadership Fund and what do BLF contributions support?

The Beta Leadership Fund (BLF) is the annual fund of the Beta Foundation, responsible for funding all educational activities of the Fraternity. Annual gifts to the BLF fund programs and services such as the Miller Nichols Presidents Academy, Keystone Leadership Conferences, Greiner Leadership College, Wooden Institute, Men of Principle Grants, Merit Scholarship Program, COVID-19 Relief Scholarships, onsite and online chapter support, and advisor training.

How do undergraduates join the Sons of the Dragon Club?

Any undergraduate who gives \$18.39 or more to the Beta Leadership Fund is a member of the Sons of the Dragon Club for that fiscal year (June 1 – May 31). The Sons of the Dragon Club is an annual giving club and undergraduates are encouraged to join each year while in college. Contributions can be made [online](#) or mail (The Beta Foundation; PO Box 6277; Oxford, OH 45056).

What are the 2021 Club incentives?

Individual Incentive – Undergraduates who join by April 21 will receive a 2021 Sons of the Dragon Club tie. Betas who double their gift to \$36.78+ will receive both ties! All ties will be shipped to chapters in late April.

Senior Incentive – Along with receiving a tie for joining the Club, graduating seniors are also eligible to receive the Executive Beta Padfolio (embossed with the Fraternity's logo). To qualify for this item, seniors must commit to joining the Auto-Kai Club as an alumnus, which includes recurring monthly contributions of \$8 or more to the Beta Leadership Fund beginning on August 8, 2021 – Founders' Day.

Chapter Incentive – Chapters reaching 100% participation or 63+ Club members (Beta's average chapter size) will be able to select one of two exclusive chapter premiums: a set of 10 intramural pinnies or a framed Beta Temple print. All chapter incentives will arrive to chapters for the fall 2021 semester/quarter.

Why does Beta have a Foundation? Don't chapters already pay dues?

The Fraternity's annual budget passed by Convention delegates is what dictates the use of chapter dues, which fund non-educational expenses such as risk management, insurance, recruitment, The Beta Theta Pi Magazine, etc. Although the financials of the Beta Foundation are completely separate from the Fraternity budget, it is the Foundation's goal every year to subsidize as much educational activity allowable by law. This helps keep chapter dues low, while also providing important leadership programs and services to all Beta chapters. Last year, the Beta Foundation granted roughly \$19,700 per Beta chapter for leadership, tuition and educational needs. This again ranked the Beta Foundation among the highest of all fraternities for dollars granted per chapter and per undergraduate member.

How does the Sons of the Dragon Club relate to Beta's Giving Day Challenge?

Charitable giving through the Sons of the Dragon Club must remain an individual's choice, and the spirit of the Club is lost if a chapter just charges each member an extra \$18.39. A gift to the Beta Foundation is not "extra dues;" however, it is an individual's conscious decision to support our mission of developing men of principle for a principled life. The Beta Foundation has an intentional donor experience involving cultivation, solicitation, stewardship and recognition. Members that join by April 21 will have their gifts counted among Beta's second annual Giving Day Challenge.

How do I really know where my gift goes? What impact is the Club really making?

The Beta Foundation monitors its fundraising and spending performance relative to nonprofit benchmarks and consistently ranks in the top three among all fraternity foundations. In 2019-20, \$0.94 per dollar went directly to programs benefitting undergraduates (1st among all fraternity foundations and above the nonprofit benchmark of \$0.65 per dollar). In simple terms, the \$21,192 raised by the 2020 Sons of the Dragon Club equals the funding needed for 21 chapters to receive Men of Principle Scholarship Grants for use in recruitment (\$1,000) or 84 COVID-19 Relief Scholarships (\$250 each) to help relieve tuition expenses for brothers and their families impacted by the pandemic. Although your gift of \$18.39 may seem small, you are joining thousands of your peers in making a direct impact.

How do I give once I graduate and can no longer join the Club?

The next step for Sons of the Dragon Club members who graduate is to join the Foundation's Auto-Kai Club, which recognizes Betas and friends who establish recurring electronic gifts to the BLF in monthly, quarterly or yearly installments. To encourage Sons of the Dragon Club members to join the Auto-Kai Club after graduating, a special incentive is offered each spring to graduating seniors who agree to join the Auto-Kai Club beginning with \$8 per month on Beta's Founders' Day (August 8). The Auto-Kai Club breaks up your annual giving into smaller amounts, limits solicitations and ensures your giving makes a year-round impact on the next generation of Betas. Visit www.beta.org/auto-kai to learn more about the Auto-Kai Club.

How can I do my part as an undergraduate to advance the Sons of the Dragon Club?

Remember, the two objectives of the Club are to educate undergraduates on the Beta Foundation and to start them on the path of giving back annually. If you want to take an active role in advancing the Club, you should start by asking yourself these questions:

- Are you a member of the Sons of the Dragon Club? Do you encourage others to join?
- Can you confidently articulate the purposes of the Beta Foundation and the BLF?
- Does your chapter provide annual education to each pledge class on the Beta Foundation, the Sons of the Dragon Club and the programs/scholarships available to your chapter?
- Does your chapter set a goal for membership in the Club? Do you strive to surpass the membership results from the previous year?

These are just a few things to consider when promoting the Sons of the Dragon Club in your chapter and across Beta's Broad Domain. If you are interested in serving as an Undergraduate Foundation Ambassador, contact the Beta Foundation staff at 800.800.BETA (2382).