



BETA THETA PI

— MEN OF PRINCIPLE —

BETA THETA PI FRATERNITY & FOUNDATION POSITION DESCRIPTION

Title	Growth Consultant
Department	Chapter Services
Reports to	Director of Fraternity Growth
Minimum Qualifications	Bachelor's degree, experience with relationship building and project management
Time Allocation	60% - Member Recruitment <ul style="list-style-type: none"> • Expansion recruitment pushes • Chapter recruitment support 15% - Chapter Development 5% - Growth Department support 20% - Chapter Recruitment and Retention Support
Term of Appointment	Minimum 11 months, based on individual contract (12 months desired)
Start Date	Variable

VISION, MISSION, VALUES & PRIORITIES OF BETA THETA PI

Vision	Every member will live Beta Theta Pi's values.	
Mission	To develop men of principle for a principled life.	
Core Values	Mutual Assistance	Betas believe that men are mutually obligated to help others in the honorable labors and aspirations of life.
	Intellectual Growth	Betas are devoted to continually cultivating their minds, including high standards of academic achievement.
	Trust	Betas develop absolute faith and confidence in one another by being true to themselves and others.
	Responsible Conduct	Betas choose to act responsibly, weighing the consequences of their actions on themselves and those around them.
	Integrity	Betas preserve their character by doing what is morally right and demanding the same from their brothers
Strategic Priority Areas	Brotherhood, Personal Growth, Home	

IMPACT STATEMENT

Beta Theta Pi's Fraternity Growth Strategy is rooted in the idea that men grow from the fraternity experience. The Fraternity should do more to recruit and retain its members. The Growth Consultant provides direct support to local advisors and undergraduates in attaining their membership goals and achieving key benchmarks, in addition to supporting the Fraternity's expansion efforts.

Beta Theta Pi's growth department is committed to establishing sustainable new chapters that further the fraternity's strategic priorities by providing well-trained professional growth consultants to support the chapter development coordinator in the recruitment of undergraduates and volunteers at various expansion projects across North America.

Membership is the lifeblood of the Fraternity and men grow from a Beta experience. By supporting a portfolio of chapters, the Growth Consultant will ensure chapter sustainability, bring, and keep, more men in the Beta experience.

OVERALL JOB RESPONSIBILITIES

1. Work directly as a member of the recruitment team for the re/founding fathers' class at various campuses throughout North America.
2. Work directly with an on behalf of various chapters throughout North American to help bolster recruitment efforts. This support will be provided through both remote and on-site techniques, as needed.
3. Manage a portfolio of chapters that receive high impact coaching and support as identified by the Fraternity's growth strategy.
4. Develop and implement custom recruitment and retention support to existing chapters in areas of planning and preparation; implementation of tactics; conversation; and recruitment and brotherhood advisor training. Support will be provided through both remote and on-site techniques, as needed.
5. Support local chapter advisory teams through growth-related initiatives.
6. Attend every All-Staff meeting and be a contributing member of the growth department by supporting department projects, tasks and conversations.
7. Support the initiatives of the Administrative Office and General Fraternity (convention, board committees, strategic planning, etc.).
8. Help the Director of Fraternity Growth as needed in the areas of department administration, including, creation of campus selection materials.

COMPETENCIES

Competency	Definition
Planning	Exhibits skills in advance planning, coordinating logistics; pays close attention to details
Program Development	Demonstrates knowledge in educational, learning & leadership theory and writing curriculum
Facilitation & Presentation	Knowledgeable & skilled in delivering content to and facilitating both large and small group programs
Foster Collaboration	Works in partnership with others to achieve results
Achieve Results	Demonstrates and creates a sense of urgency and commitment for achieving results
Demonstrate Initiative	Ensures execution of work tasks needed to accomplish organizational goals
Uses Sound Decision Making & Judgment	Effectively and critically examines issues and problems and makes judgments in line with organizational values
Change Management	Anticipates and plans for a rapidly changing environment; adapts quickly to change